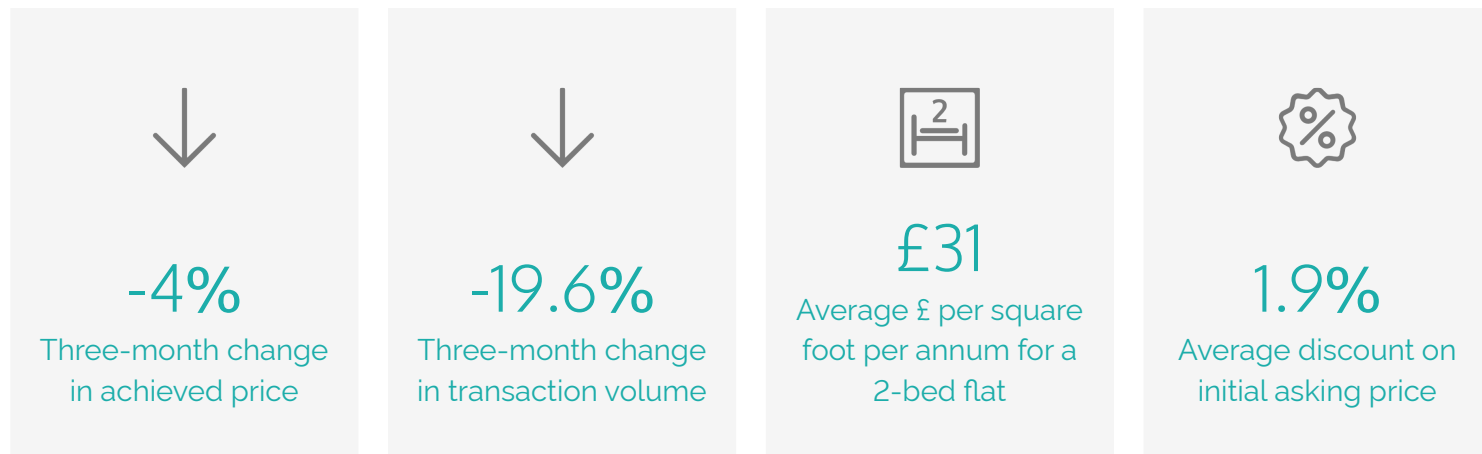


# Area Overview

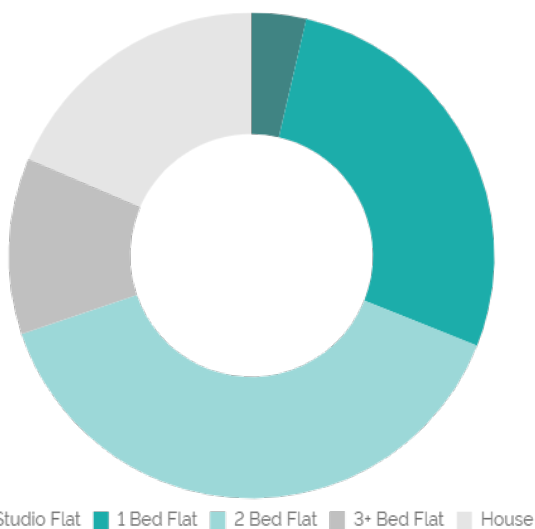
Hammersmith & Brook Green, Chiswick, North Kensington  
Q4 2020 Lettings Report



## Let: Oct-Dec 2020

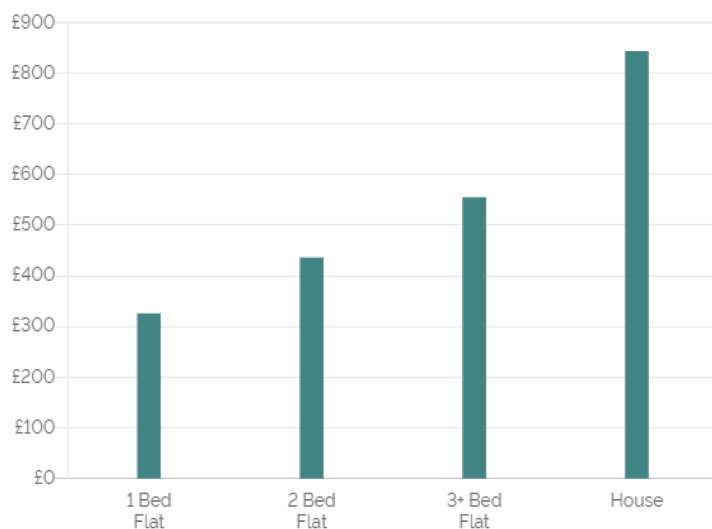


### Let Properties by Type



Source: LonRes - Oct-Dec 2021

### Achieved Rental Price per Week by Property Type



Source: LonRes - Oct-Dec 2021

### Key Findings

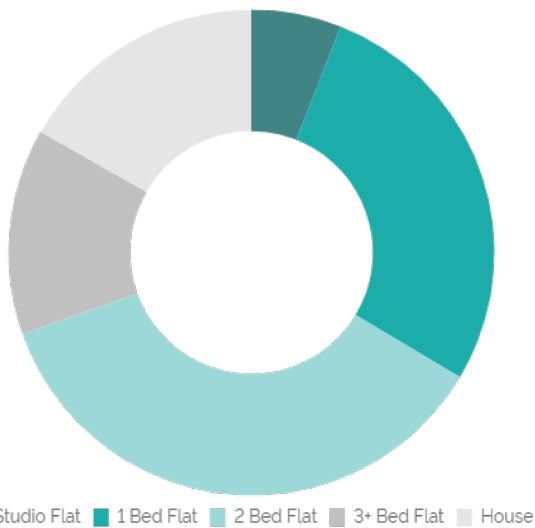
- Rental values averaged £406 per week for flats and £798 per week for houses over the last 3 months.
- Properties let over the last 3 months achieved an average of £31.17 per square foot per annum in rent, down from £35.11 at the same time last year, and down from £32.49 6 months ago.
- The number of properties let over the last 3 months was up 0.8% versus the same period last year, but down 19.6% from 3 months ago.
- Achieved rental values fell by 11.2% compared to the same period last year, and fell by 4.0% versus 3 months ago.

# Current Availability



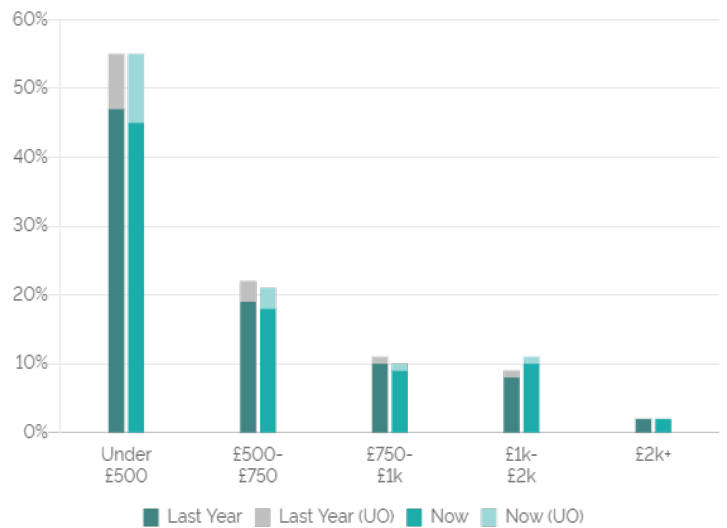
Source: LonRes - As at Jan 6th 2021

## Properties On Market by Type



Source: LonRes - As at Jan 6th 2021


## Properties on the Market by Price Band



Source: LonRes - As at Jan 6th 2021

## Key Findings

- 55.2% of properties have asking prices less than £500 per week, down from 55.9% from the previous 3 months and up from 48.1% from the same time last year.
- 12.9% of properties have asking prices of £1,000 or more per week.
- 45.5% of flats and 42.9% of houses currently available have seen a reduction in asking rents since they were first put on the market.

 Proceed with caution! – Partial closure of the housing market in Q2 2020 and the ongoing impact of COVID restrictions and stamp duty incentives continue to impact the data this quarter.

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January 6, 2021, the Hammersmith & Brook Green, Chiswick, North Kensington Q4 2020 Lettings Report catchment includes all properties let within the aforementioned areas(s).