

Area Overview

Fulham & Earls Court Q3 2021 Sales Report



Sold: Jul-Sep 2021



4.7%

Annual change in
achieved price



-11.3%

Annual change in
transactions



£997

Average achieved £
per square foot

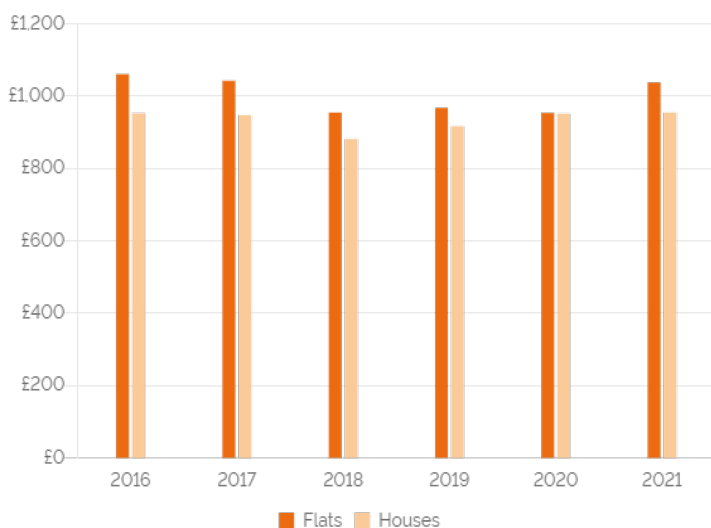


2.8%

Average discount on
initial asking price

Achieved Prices by Year

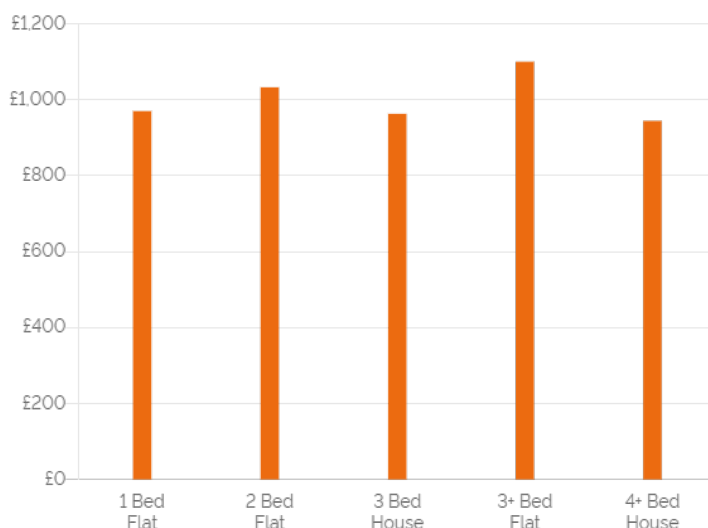
(£ Per Square Foot)



Source: LonRes - Jul-Sep

Achieved Prices by Property Type

(£ Per Square Foot)



Source: LonRes - Jul-Sep 2021

Key Findings

- Average flat prices are now 2.1% lower they were 5 years ago, with buyers paying £22 less per square foot than they did 5 years ago.
- Achieved prices per square foot have increased by 8.9% for flats over the last year, and have increased by 0.3% for houses.
- 20.6% of properties sold within 3 months, compared with 18.2% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £956,952 for flats and £1,894,031 for houses.

Current Availability



69.8%

have been on the market for over three months



45.1%

of properties on the market have been reduced in price



-7.8%

Annual change in the number of available properties

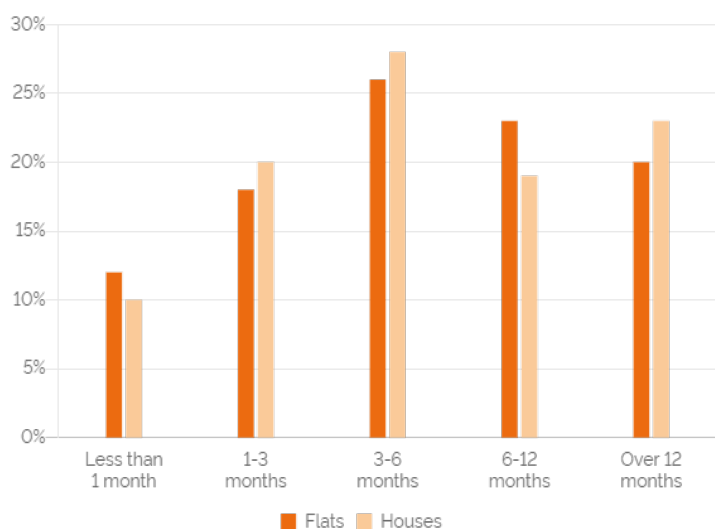


17.8%

Percentage of available properties currently under offer

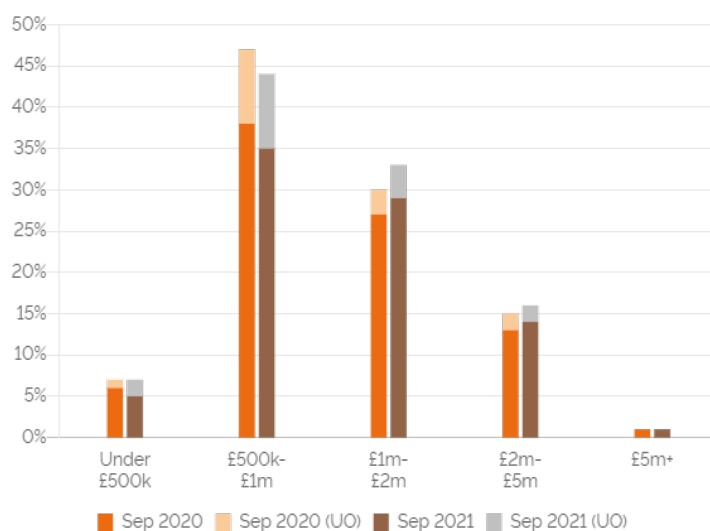
Source: LonRes - As at Oct 6th 2021

Time on the Market



Source: LonRes - As at Oct 6th 2021

Properties on the Market by Price Band



Source: LonRes - As at Oct 6th 2021

Key Findings

- 48.8% of properties on the market are priced at £1 million or higher.
- 43.3% of properties currently available have been on the market for more than six months.
- 15.8% of flats and 25.5% of houses on the market are currently under offer.

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October 6, 2021, the Fulham & Earls Court Q3 2021 Sales Report catchment includes all properties sold within the aforementioned area(s).