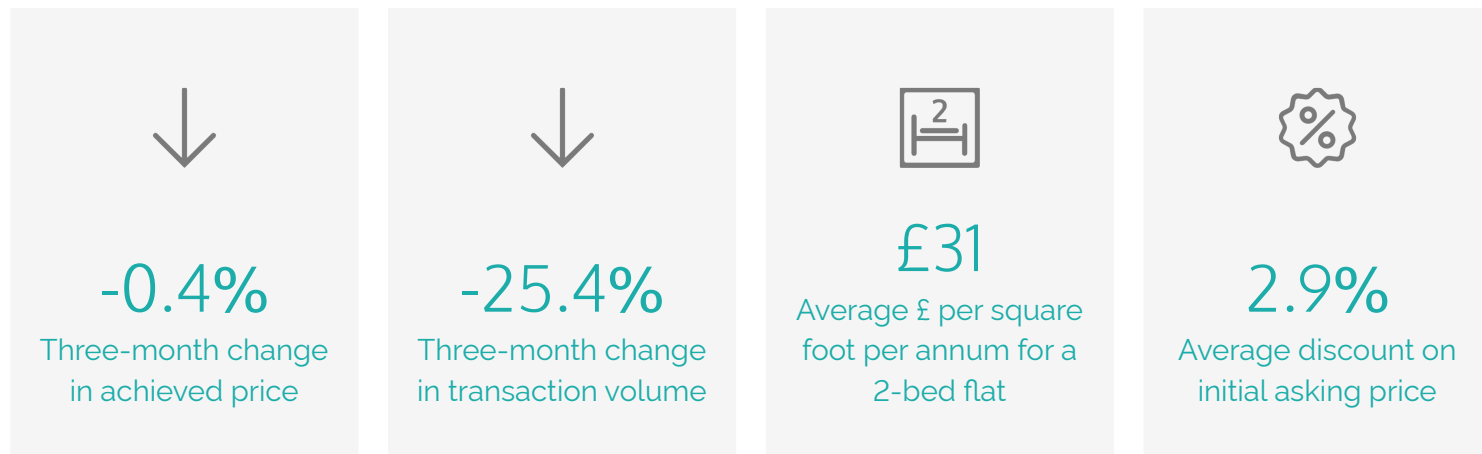


Area Overview

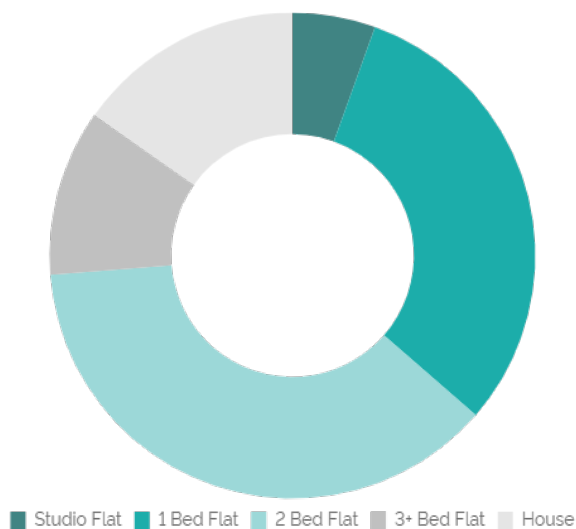
Hammersmith & Brook Green, Chiswick, North Kensington
Q1 2021 Lettings Report



Let: Jan-Mar 2021

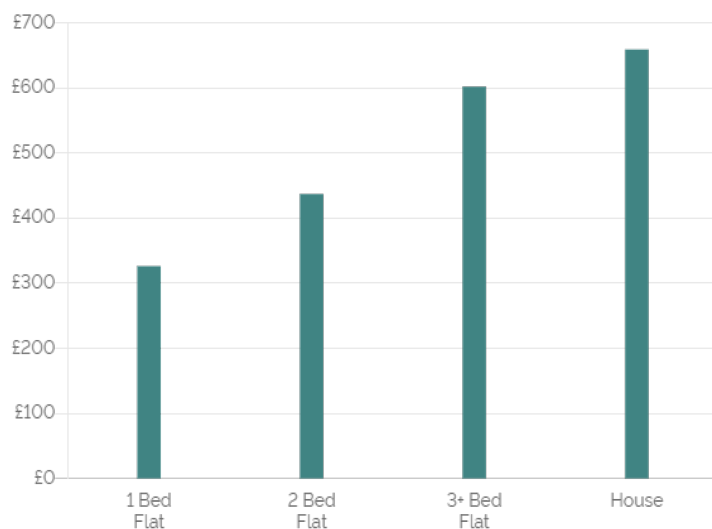


Let Properties by Type



Source: LonRes - Jan-Mar 2021

Achieved Rental Price per Week by Property Type



Source: LonRes - Jan-Mar 2021

Key Findings

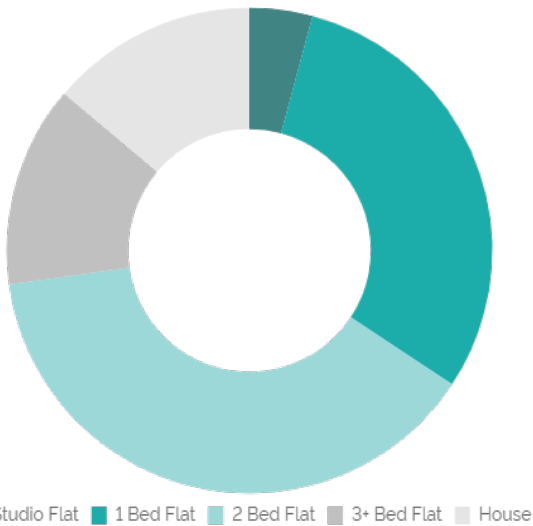
- Rental values averaged £405 per week for flats and £659 per week for houses over the last 3 months.
- Properties let over the last 3 months achieved an average of £31.17 per square foot per annum in rent, down from £35.38 at the same time last year, but the same as 6 months ago.
- The number of properties let over the last 3 months was up 14.8% versus the same period last year, but down 25.4% from 3 months ago.
- Achieved rental values fell 0.4% versus the same period last year, but are the same as 6 months ago.

Current Availability



Source: LonRes - As at Apr 6th 2021

Properties On Market by Type



Source: LonRes - As at Apr 6th 2021

Properties on the Market by Price Band



Source: LonRes - As at Apr 6th 2021

Key Findings

- 54.4% of properties have asking prices less than £500 per week, up from 53.0% from the previous 3 months and up from 50.8% from the same time last year.
- 13.0% of properties have asking prices of £1,000 or more per week.
- 43.8% of flats and 35.8% of houses currently available have seen a reduction in asking rents since they were first put on the market.

⚠ Proceed with caution! – Partial closure of the housing market in Q2 2020 and the ongoing impact of COVID restrictions and stamp duty incentives continue to impact the data this quarter.

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April 6, 2021, the Hammersmith & Brook Green, Chiswick, North Kensington Q1 2021 Lettings Report catchment includes all properties let within the aforementioned areas(s).