

# Area Overview

Hammersmith & Brook Green, Chiswick, North Kensington  
Q3 2021 Lettings Report



## Let: Jul-Sep 2021



0.1%

Three-month change  
in achieved price



-4.2%

Three-month change  
in transaction volume



£32

Average £ per square  
foot per annum for a  
2-bed flat



0.8%

Average discount on  
initial asking price

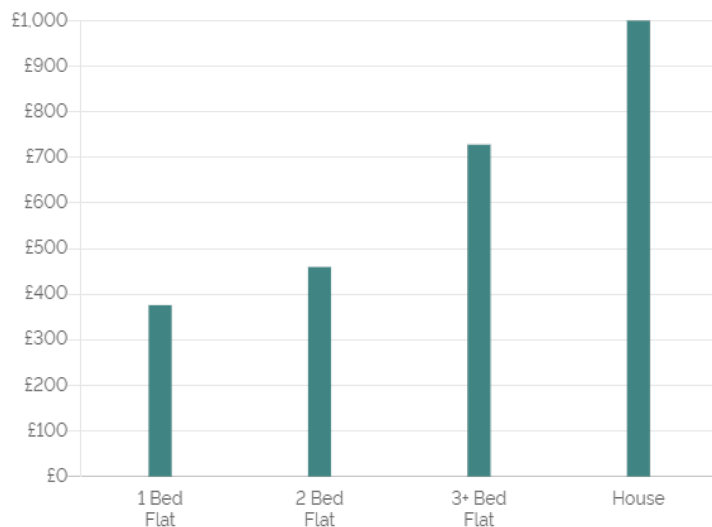
## Let Properties by Type



■ Studio Flat ■ 1 Bed Flat ■ 2 Bed Flat ■ 3+ Bed Flat ■ House

Source: LonRes - Jul-Sep 2021

## Achieved Rental Price per Week by Property Type



Source: LonRes - Jul-Sep 2021

## Key Findings

- Rental values averaged £469 per week for flats and £1,000 per week for houses over the last 3 months.
- Properties let over the last 3 months achieved an average of £33.61 per square foot per annum in rent, up from £32.79 at the same time last year, but the same as 6 months ago.
- The number of properties let over the last 3 months was down 16.5% versus the same period last year, but down 4.2% from 3 months ago.
- Achieved rental values rose 0.1% versus the same period last year, but are the same as 6 months ago.

# Current Availability



62

Average number of days current inventory has been available



23.3%

of properties on the market have been reduced in price



-65.3%

Annual change in the number of available properties

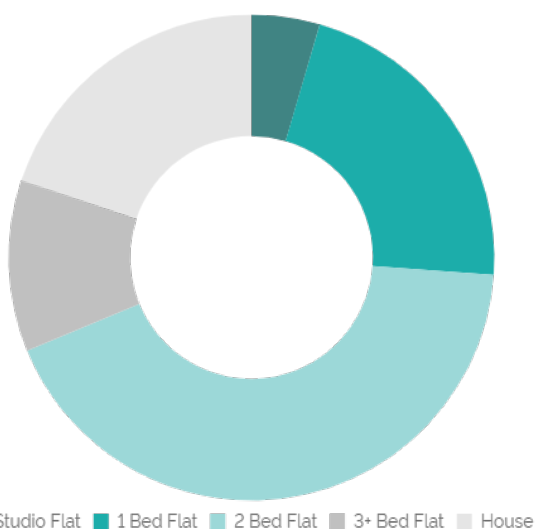


35.2%

Percentage of available properties currently under offer

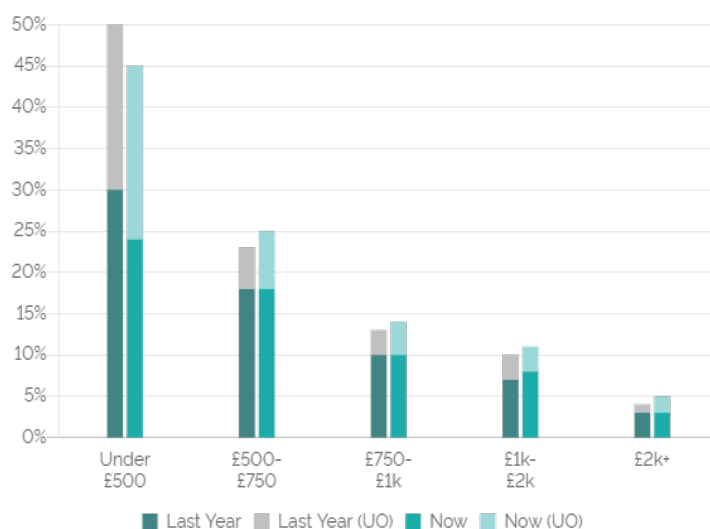
Source: LonRes - As at Oct 6th 2021

## Properties On Market by Type



Source: LonRes - As at Oct 6th 2021

## Properties on the Market by Price Band



Source: LonRes - As at Oct 6th 2021

## Key Findings

- 45.1% of properties have asking prices less than £500 per week, down from 49.8% from the previous 3 months and down from 57.6% from the same time last year.
- 15.9% of properties have asking prices of £1,000 or more per week.
- 21.3% of flats and 31.4% of houses currently available have seen a reduction in asking rents since they were first put on the market.

The information and data within this report is provided for information purposes only. If you are reproducing or redistributing LonRes content you must include a source accreditation to LonRes. LonRes information and data may not be used for commercial purposes, including using it as a basis for any other data product or service.

While we make every effort to ensure our information and data is as robust as possible we cannot guarantee its accuracy or completeness. Those looking to place reliance on LonRes content do so at their own risk. LonRes shall not be liable for any loss or damage, direct or indirect, arising from inaccuracy or incompleteness of the data or any decision made in reliance upon the data. None of the information or data within this report is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such.

October 6, 2021, the Hammersmith & Brook Green, Chiswick, North Kensington Q3 2021 Lettings Report catchment includes all properties let within the aforementioned area(s).