

Area Overview

Fitzrovia, Bloomsbury & Soho Q2 2022 Sales Report



Sold: Apr-Jun 2022



8.9%

Annual change in achieved price



-50%

Annual change in transactions



£1,494

Average achieved £ per square foot

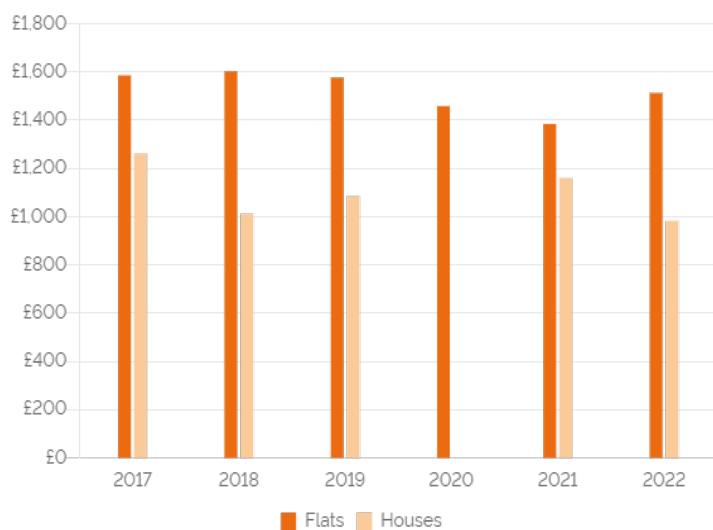


5.6%

Average discount on initial asking price

Achieved Prices by Year

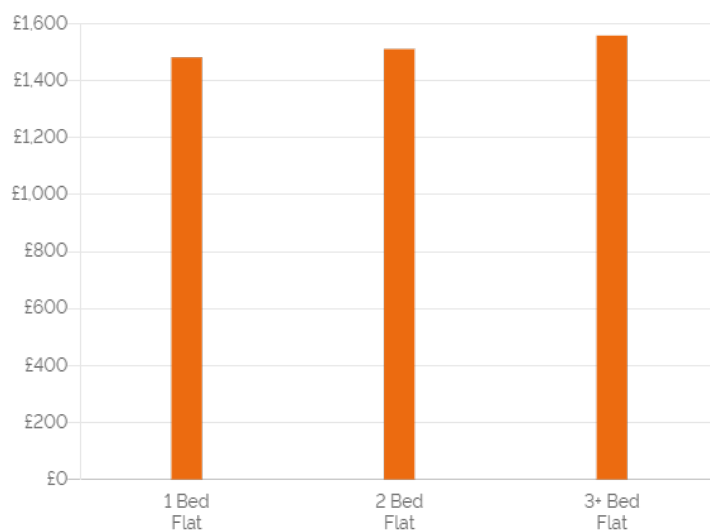
(£ Per Square Foot)



Source: LonRes - Apr-Jun

Achieved Prices by Property Type

(£ Per Square Foot)



Source: LonRes - Apr-Jun 2022

Key Findings

- Average flat prices are now 4.6% lower they were 5 years ago, with buyers paying £73 less per square foot than they did 5 years ago.
- Achieved prices per square foot have increased by 9.2% for flats over the last year, and have decreased by 15.3% for houses.
- 9.1% of properties sold within 3 months, compared with 15.5% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £1,756,621 for flats and £610,000 for houses.

Current Availability



68.9%

have been on the market for over three months



35.4%

of properties on the market have been reduced in price



-7.6%

Annual change in the number of available properties

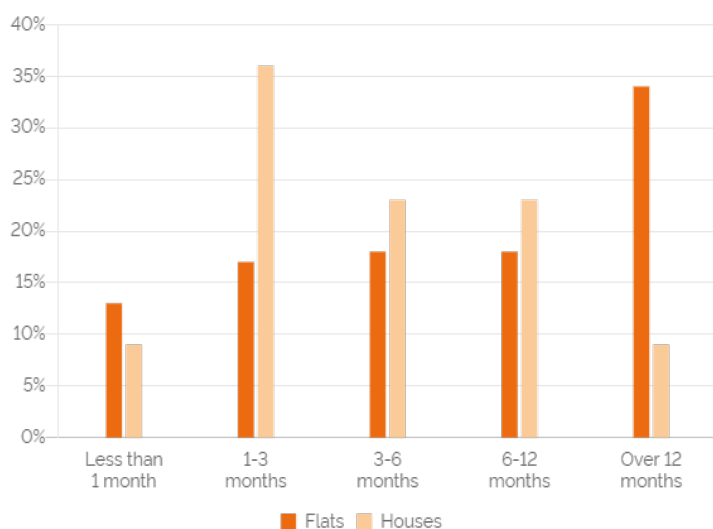


14.9%

Percentage of available properties currently under offer

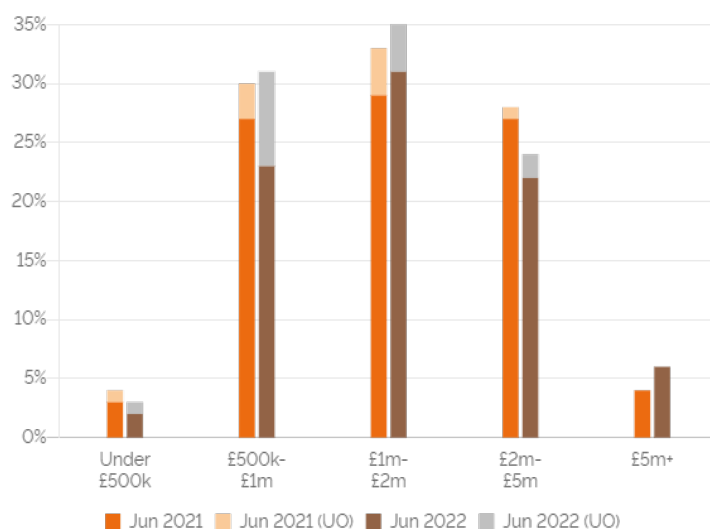
Source: LonRes - As at Jul 6th 2022

Time on the Market



Source: LonRes - As at Jul 6th 2022

Properties on the Market by Price Band



Source: LonRes - As at Jul 6th 2022

Key Findings

- 30.6% of properties on the market are priced at £1 million or higher.
- 50.4% of properties currently available have been on the market for more than six months.
- 14.8% of flats and 18.2% of houses on the market are currently under offer.

⚠ Proceed with caution! Data relating to houses may be volatile due to low transaction volumes.

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July 6, 2022, the Fitzrovia, Bloomsbury & Soho Q2 2022 Sales Report catchment includes all properties sold within the aforementioned area(s).