# Area Overview

## Fulham & Earls Court Q4 2023 Sales Report



## Sold: Oct-Dec 2023



-6.2%
Annual change in achieved price



-21.1%
Annual change in transactions



£963

Average achieved £ per square foot

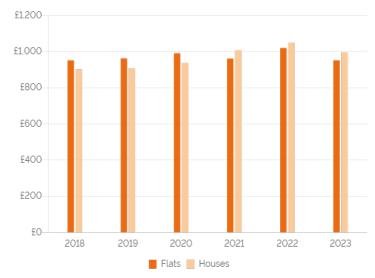


-9.4%

Average discount on initial asking price

#### **Achieved Prices by Year**

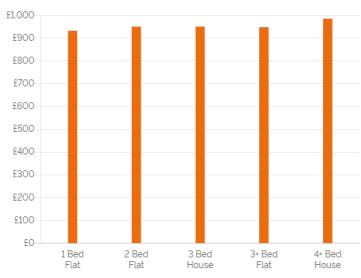
(£ Per Square Foot)



#### Source: LonRes - Oct-Dec

### **Achieved Prices by Property Type**

(£ Per Square Foot)



Source: LonRes - Oct-Dec 2024

#### **Key Findings**

- Average flat prices are now 0.0% higher they were 5 years ago, with buyers paying £0 more per square foot than they did 5 years ago.
- Achieved prices per square foot have decreased by 6.7% for flats over the last year, and have decreased by 4.9% for houses.
- 14.7% of properties sold within 3 months, compared with 14.3% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £819,258 for flats and £1,418,688 for houses.

# **Current Availability**



79.2%
have been on the market for over three months



55.9% of properties on the market have been reduced in price



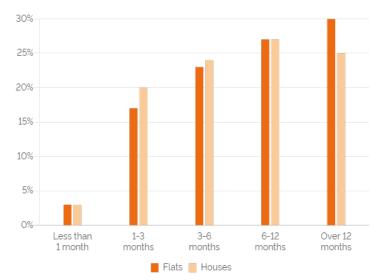
2.7%
Annual change in the number of available properties

**%** 

14.9%
Percentage of available properties currently under offer

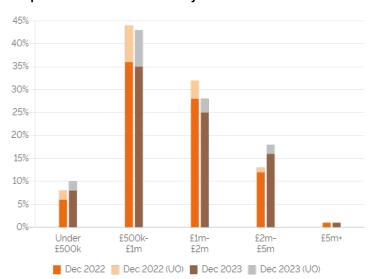
Source: LonRes - As at Jan 4th 2024

### Time on the Market



Source: LonRes - As at Jan 4th 2024

#### Properties on the Market by Price Band



Source: LonRes - As at Jan 4th 2024

#### **Key Findings**

- 46.1% of properties on the market are priced at £1 million or higher.
- 55.9% of properties currently available have been on the market for more than six months.
- 14.8% of flats and 15.3% of houses on the market are currently under offer.

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 $January\ 4,\ 2024,\ the\ Fulham\ \&\ Earls\ Court\ Q4\ 2023\ Sales\ Report\ catchment\ includes\ all\ properties\ sold\ within\ the\ aforementioned\ area(s)$